## What is claimed is:

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- 1. A method for detecting a polymerase chain reaction (PCR) product, comprising:
  - (a) providing at least a pair of electrodes in a PCR solution-containing vessel;
  - (b) performing PCR;
  - (c) producing an electric field between the electrodes; and
  - (d) measuring a change in a dielectric property in the PCR solution.
- 2. The method according to claim 1, wherein in step (b), the PCR is performed in the absence of an ionically-labelled primer.
  - 3. The method according to claim 1, wherein the PCR solution-containing vessel is a PCR tube or a polymerization microchamber.
  - 4. The method according to claim 1, wherein the dielectric property is an impedance, a dielectric loss, a dielectric constant, or an admittance.
  - 5. The method according to claim 1, wherein in step (c), the electric field is produced using an alternating current at a frequency of 1 Hz to 100 MHz.
  - 6. The method according to claim 1, wherein in step (c), the electric field is produced using an average AC voltage of 1 mV to 10 V.